

## DoodleTrain 2018

As the chair of the 2018 DoodleTrain committee, I can say 2018 was a transition from past practices to a new and bolder approach to course and instructor selection. Our key ambition was to provide CSEG members and non-members improved ways to cost-effectively enhance their professional development. We also worked to meet the needs of employers to fulfill their employee training requirements without the burden of sending people elsewhere for courses.

The decision to invite world class instructors from Europe and the US proved very beneficial and successful. Oz Yilmaz, Per Avseth, Tor Arne Johansson, Jennifer Miskimins, Bill Abriel and Pat Connolly were invited to deliver courses, and most of their courses were “sold out”. Needless to say, our locally based instructors, such as Brian Russell and Rainer Tonn, also delivered courses that were fully or nearly fully subscribed.

The success of the program is evident in the registration numbers which increased from 180 in 2017 to 260 in 2018, about a 45% increase. I have always maintained that regardless of the CSEG member numbers, members and non-members will register for multiple courses provided we offer world class courses given by local and world class instructors. My expectation is that the 2019 curriculum committee, chaired by the very experienced David Emery of Husky Energy, will decide on another stellar roster of courses leading to yet another increase in the number of registrations. It is also noteworthy that the registration numbers were enhanced by the 5 for 4 registration incentive which several companies gladly took advantage of.

The net profit from the 2018 DoodleTrain improved from 30K in 2017 to approximately 40 K in 2019, about a 30% increase. This is a very welcome gain in light of the financial circumstances of the CSEG due to the dramatic downturn in the oil and gas industry.

The financial gain realized by the CSEG was made possible by several key factors:

- providing course notes in digital format
- generous venue sponsorship by several production and service companies
- CSEG event and distinguished instructor sponsorship again by several production and service companies
- our decision to compensate instructors commensurate with the revenue gained from registration fees rather than a fixed instructor fee

The 2019 committee hopes to build on these initiatives to deliver yet another successful DoodleTrain event in 2019.

Last but not least, I would like to thank the 2018 DoodleTrain committee members for their volunteer work, without which the DoodleTrain event would not be a greater success than in previous few years.

### DoodleTrain Committee Members:

- **Ethan Burke**
- **David Emery**
- **Patricia Gavotti**
- **Hugh Geiger**
- **Mike Hall**
- **Juan Joffre**
- **Hilary Meakin**
- **Jounada Oueity**
- **Daniel Perez**
- **Arie Vandervelden**

I would also like to thank **Jim Racette** for his tireless efforts behind the scene, which kept the DoodleTrain committee functioning efficiently.

With the support of the CSEG Board of Directors, the CSEG is spreading its wings eastward with the maiden voyage of the DoodleShip event in St. John's NL. Rainer Tonn, of Equinor, will deliver his 2018 DoodleTrain course, along with a luncheon presentation on Bay du Nord, to the oil and gas community in St. John's. It is my hope that this event will grow to become an annual education event like the DoodleTrain. Future plans include coordinating DoodleShip with other geoscience events held in the maritime provinces and expanding our audience to include university and high school students, along with industry professionals.

### **JOHN FERNANDO**

CHAIR, 2018 DOODLETRAIN