

# Earth Science for Society at GeoCanada2010

In May, geoscientists from across Canada will gather for a once-in-a-decade opportunity to share experiences and knowledge at our annual joint convention, GeoCanada2010. As part of this major event, CSEG Outreach and other volunteers are busily organizing *Earth Society for Society*, a two-day exhibit in the BMO Centre Corral designed to expose junior high school students and the public to the Geosciences through a variety of hands-on exhibits. Five themed pavilions with a focus on Earth Science, *Resources and You*, *Energy for Us*, *One Dynamic Earth*, *Your Career? and Our Future!*, will give exhibitors the chance to showcase their organizations not only to convention delegates but also to the public and the 2,000 junior high school students we will bring to this event. This is a great opportunity for exhibitors or sponsors to advertise their products or services to the public and to convention delegates.

The objectives of *Earth Society for Society* are to:

- Expose students and the public to various aspects of Earth Sciences in a fun, educational, and interactive way.
- Inform students about education and career options.
- Demonstrate how Earth Science plays a critical role in our society.
- Make the connection between responsible resource development and the things we use every day.



The exhibits will be open on Monday May 10th from 9.30 am to 8.30 pm and on Tuesday May 11th from 9.30 am to 3.30 pm. Admission is free. All delegates are encouraged to bring their family and friends and spread the word to the public. Digital and hard copy posters are available for distribution.

We are organizing a series of 2-hour visits from junior high school students, modelled after the successful Kids in Science Program that was offered for the last several years. As of early January, over 1800 students had already been signed up by their eager teachers! Volunteer guides will accompany the students around the exhibits, answer their questions and enjoy the company of enthusiastic budding young geoscientists. Guides will have free admission to the *Earth Society for Society* exhibit floor. We need many guides so please consider offering a few hours of your time to this worthy cause of introducing to young people the rewards of Earth Science that you have enjoyed yourself! To volunteer as a guide please email: [helen.isaac@ucalgary.ca](mailto:helen.isaac@ucalgary.ca) R