

Doodlebug 2009



This year's **Doodlebug Golf Tournament** was once again held in beautiful Jasper, Alberta. Despite being in an industry that is going through lean times, this year's Doodlebug endured and thrived. It was a smaller event this year but just as many of the previous Doodlebugs it was a fun filled event with great weather, good laughs and a strong sense of industry camaraderie.

It is hard enough to try to raise money in good

times let alone in tough times. In spite of these difficult conditions, the sponsorship team of **Danielle Harrison** and **Mark Watson** did an outstanding job securing 48 sponsors. Some of which were first time sponsors, including 7 E & P companies, which is a first for the Doodlebug and bodes well for future Doodlebugs.

Registration numbers, as expected, were down from last year but still respectable considering the economic environment that we are in. Many thanks to **Jason Nelson** and **Clayton Thatcher** for all their hard work and perseverance to ensure we had enough registrants to make this year's Doodlebug a viable event.

A major component of the Doodlebug is the golf and it is always special to play at the Jasper Park Lodge Golf Club with all of its beauty and challenges. As always the golf committee worked very hard throughout the event to ensure we all had an enjoyable golf experience. Many thanks to **Evan Perry**, **Don MacNeil** and **Chris Heaver** for all their hard work, due diligence and commitment to detail.

This year we had eight flights and as expected there were many hard fought battles. Alan Starkoski was able to defend his title as Mr. Doodlebug. Congratulations to Alan and all the flight winners as you will have bragging rights until next summer. The Chuckwagon team event was won by



Don Heide, Brian Betram, Alan Chatenay and Kerry Befus despite their golfing abilities.

The Spouse / Guest events which included a 9 hole golf game, a Titanium Chef cooking class and a delicious brunch were well attended and I would like to extend a special thank you to **Janine Ballingall**, **Sally Befus** and **Laurel Lee Floreani** for making sure that the registrant's guests were well taken care of and enjoyed their stay in Jasper.

The entertainment committee once again did a masterful job at planning the evening events. The social events are another major component of the Doodlebug and this year the bar was raised even higher with great food and beverage choices, especially the Saturday night martinis which were enjoyed by many. The Saturday night casino event was a great success with everyone staying till the end trying to win as many Doodlebucks as possible to use at the live auction. Congratulations are in order for **Karen Webster** and **Bryan Tutty** for putting on a great show and thanks for taking care of the many details that go in making this happen. A thank you is also in order to Darren Gourlay and the entire JPL staff, who once again did an amazing job in working with the entertainment committee.

Thank you to **Becky Cook** for her role as secretary and working with West Canadian on all the print materials that were needed and **Kerry Befus** for keeping a close eye on the finances and helping me to keep a somewhat balanced budget.

And finally thanks to **Marty Sommerville** and some of the other past chairman for their sage advise and of course a special thank you to my Vice Chairman **Andrew Lane** who was a tremendous help and was my go to guy for helping me solve many of the issues that always seemed to come up.

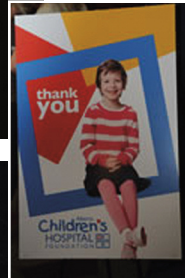
Although the Doodlebug Golf Tournament is not organized as a charity event the committee does endeavor to collect money each year to donate to a worthy cause. Through the generosity of the participants and the sponsors I am pleased to report that



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we raised \$9,430 for this year's charity, the **Alberta Children's Hospital**. Furthermore, the ACH has been selected as the designated community charity for the CN Miracle Match program, so CN will be matching our donation which means double the impact.

To all our sponsors, without your continued support this tournament and premiere social event could not exist especially through these tough times, to the Jasper Park Lodge and their wonderful staff for providing first class accommodations, golfing and social events and finally to all of you who came out, participated and had fun – **thank you!**

This definitely was a trying year for the Doodlebug but I strongly believe there is still value in this event and that the recent dwindling numbers are not because of a lack of interest but because of a changing of the guard. The older Doodlebugger's who have committed many years to the Doodlebug are retiring and now its time for the younger generation to take over. We definitely have to think a bit differently on how we approach this tournament and can't rely solely on 57 years of tradition. There are a number of initiatives started this year that we think will help to build this event back up, one being the involvement of more E&P companies on the sponsorship side and the introduction of younger Geophysicists to the Doodlebug – of course \$100 oil and \$12 gas wouldn't hurt either.

Word of mouth is always the best advertising, so if you had a good time at this year's Doodlebug, please tell people and if you did not please tell one of the committee members so we can try to make things better in the future.

The 58th annual Doodlebug Golf Tournament will be held once again in Jasper, August 19th-21st 2010, so best of luck to **Andrew Lane** and his committee and hope to see all of you next year. For more information on the Doodlebug visit www.doodlebuggolf.com *R*

Elvis Floreani, 2009 Doodlebug Chairman

2009 Doodlebug Committee

- ChairmanElvis Floreani
- Vice ChairmanAndrew Lane
- Past ChairmanMarty Sommerville
- Secretary/TreasurerBecky Cook
-Kerry Befus
- Housing/RegistrationJason Nelson
-Clayton Thatcher
- Prizes/SponsorshipDanielle Harrison
-Mark Watson
- GolfEvan Perry
-Don MacNeil
-Chris Heaver
- EntertainmentKaren Webster
-Bryan Tutty
- Guest TournamentJanine Ballingall
-Sally Befus
- Ladies ConvenorLaurel Lee Floreani

<p>Keynote Sponsor</p>	<p>2009 Doodlebug Golf Tournament 57th Annual The Fairmont Jasper Park Lodge August 20 - 22, 2009</p>
<p>Diamond Sponsors</p>	<p>Platinum Sponsors</p>
<p>Chairman Sponsors</p>	<p>Gold Sponsors</p>
	<p>Silver Sponsors</p>